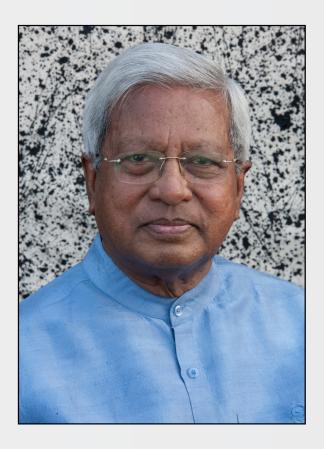


## THE 2015 WORLD FOOD PRIZE LAUREATE

# SIR FAZLE HASAN ABED Bangladesh



"Being selected to receive the 2015 World Food Prize is a great honour. I consider this award a recognition of the work of BRAC, which I have had the privilege to lead over the last 43 years.

The real heroes in our story are the poor themselves and, in particular, women struggling with poverty. In situations of extreme poverty, it is usually the women in the family who have to make do with scarce resources. When we saw this at BRAC, we realised that women needed to be the agents of change in our development effort.

Only by putting the poorest, and women in particular, in charge of their own lives and destinies, will absolute poverty and deprivation be removed from the face of the earth."

## THE WORLD FOOD PRIZE LAUREATE STORY



Sir Fazle Hasan Abed of Bangladesh, internationally renowned founder and chairperson of BRAC, will be honored as the 2015 World Food Prize Laureate for his unparalleled achievement in building a unique, integrated development organization that many hail as the most effective anti-poverty organization in the world.

Sir Fazle has grown BRAC (formerly known as Bangladesh Rural Advancement Committee) into the world's largest non-governmental organization, which has helped raise nearly 150 million people out of poverty. The scale and impact of his work in Bangladesh and ten other countries is unprecedented.

He pioneered a new, integrated approach to development that has effectively and sustainably addressed the interconnectedness between hunger and poverty. Sir Fazle has broken new ground by melding scalable development models, scientific innovation, and local participation, especially among women and farmers, to confront the complex causes of poverty, hunger, and powerlessness among the poor.

Under Sir Fazle's leadership of more than 40 years, BRAC's agricultural and development innovations have improved food security for millions and contributed to a significant decline in poverty levels, directly impacting women, farmers and small communities across the globe.





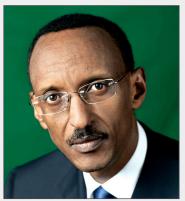
## THE 2015 BORLAUG DIALOGUE

### Borlaug 101: Fundamentals of Global Food Security

To celebrate the 101st anniversary of the birth of our founder, we will gather an outstanding "faculty" of international leaders, experts and scientists, led by His Excellency Paul Kagame, President of the Republic of Rwanda, who will deliver the symposium's keynote address. Issues given special emphasis include: Girls and Women in STEM; Aquaculture and Fisheries; Bio-Fortification; Precision Agriculture; and the next installment of the Borlaug Report.



CHELSEA CLINTON
Vice Chair
Clinton Foundation



PAUL KAGAME
President
Republic of Rwanda



SHERYL WUDUNN
Pulitzer Prize Winner, Banker
and Co-Author - A Path Appears:
Transforming Lives, Creating
Opportunity



## **FEATURED SPEAKERS**



PER PINSTRUP-ANDERSEN 2001 World Food Prize Laureate, Denmark



PAMELA ANDERSON Director of Agricultural Development, Bill & Melinda Gates Foundation



MARIA ANDRADE Int'l Potato Center Mozambique



MICHIEL BAKKER Director of Global Food Services, Google



**CATHERINE BERTINI** 2003 World Food Prize Laureate, United Nations



KOFI BOA Director, Center for No-Till Agriculture, Ghana



JAMES C. BOREL Executive Vice President DuPont



HOWARD G. BUFFETT Chair of Board Howard G. Buffett Foundation



**GORDON CONWAY** Imperial College, London



RUBEN ECHEVERRÍA Prof. of Int'l Development D.G., Int'l Center for Tropical Agriculture, Colombia



**ROBERT T. FRALEY** 2013 World Food Prize Laureate, United States



**LOUISE FRESCO** President, Wageningen, UR Netherlands



**MONTY JONES** 2004 World Food Prize Laureate, Sierra Leone



**JEPPE KOLDING** Prof., Dept. of Biology Úniv. of Bergen Norway



JAN LOW Int'l Potato Center Kenya



DAVID W. MACLENNAN President & CEO Cargill



ÁRNI M. MATHIESEN ROBERT O.M. MWANGA Asst. Director - General, UN-FAO, Iceland



Int'l Potato Center Uganda



BENJAMIN J. PRATT Vice President The Mosaic Company



CORY J. REED Senior Vice President, Intelligent Solutions Group Deere & Company



MARTHA SCHLICHER Global Sustainability & Stakeholder Engagement Lead, Monsanto



**JOSE SIMAS** Senior Director Elanco



MICHAEL K. STERN President & CEO The Climate Corporation



MARY WAGNER Global Senior Vice President Starbucks



#### SCHEDULE OF EVENTS

Tuesday, October 13: 9:00 a.m. - 3:30 p.m.The Iowa Hunger Summit

Wednesday, October 14: Borlaug Dialogue Day I

1:00 p.m. – 5:00 p.m. 5:30 p.m. – 7:00 p.m. Ceremony: Norman Borlaug Award for Field Research

and Application, Endowed by the Rockefeller Foundation

Thursday, October 15: Borlaug Dialogue Day II 8:00 a.m. - 4:00 p.m.

7:00 p.m.

Laureate Award Ceremony, Iowa State Capitol

Friday, October 16: 7:30 a.m. - 2:00 p.m.Borlaug Dialogue Day III

> Iowa Farm Tours 2:00 p.m. – 5:00 p.m.

Saturday, October 17: The World Food Prize Global Youth Institute 8:00 a.m. - 3:30 p.m.

#### THE WORLD FOOD PRIZE IS PARTNERING WITH THE FOLLOWING ORGANIZATIONS TO HOST AN EXCEPTIONAL ARRAY OF PUBLIC SIDE EVENTS AND MEETINGS AT THE 2015 BORLAUG DIALOGUE

Alliance to End Hunger | CAST Communications Award Breakfast | CropLife | DuPont Pioneer | Food and Agriculture Organization of the United Nations | Global Harvest Initiative GAP Report Launch | The Mosaic Company | Oxfam | The Partnership to Cut Hunger and Poverty in Africa | Sasakawa Africa Association Syngenta Foundation for Sustainable Agriculture & International Center for Tropical Agriculture (CIAT) Truth about Trade and Technology Global Farmer Roundtable | United States Agency for International Development (USAID) & the Board for International Food and Agricultural Development (BIFAD) United States Department of Agriculture Foreign Agricultural Service | USAID Food for Peace