



THE WORLD FOOD PRIZE

THE WORLD FOOD PRIZE IS THE FOREMOST INTERNATIONAL AWARD RECOGNIZING THE ACHIEVEMENTS OF INDIVIDUALS WHO HAVE ADVANCED HUMAN DEVELOPMENT BY IMPROVING THE QUALITY, QUANTITY OR AVAILABILITY OF FOOD IN THE WORLD.

BORLAUG DIALOGUE SOCIAL MEDIA KIT

To celebrate the 101st anniversary of the birth of our founder, Dr. Norman E. Borlaug, and in view of the unprecedented challenge we face to sustainably and nutritiously feed the 9 billion people who will inhabit our planet by the year 2050, our 2015 conference will gather an outstanding “faculty” of international leaders, experts and scientists for Borlaug 101 a 3-day “course” on The Fundamentals of Global Food Security.

JOIN THE CONVERSATION ONLINE

#FOODPRIZE15

@WORLDFOODPRIZE



EXAMPLE SOCIAL MEDIA POSTS



Des Moines bound for the @WorldFoodPrize Borlaug Dialogue! #foodprize15 More info here: bit.ly/foodprize15



How do we feed 9 billion people by 2050? Join us for Borlaug 101 on October 14-16 for The Fundamentals of Global Food Security. www.worldfoodprize.org/borlaugdialogue



The @WorldFoodPrize Borlaug Dialogue is known as the premier conference on global agriculture. Follow us and let's end hunger together! #foodprize15

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